

THE REVIEW STAMPEDE

A RAMPAGE OF BEASTS

REVIEW BUSINESSES
THE GOLD RUSH

★ PRESS ★
RELEASE



LOCAL BUSINESS
SERIOUS THREAT

NEW #1 POWER
LOCAL BUSINESS
TAKEN HOSTAGE
IS IT EXTORTION?
98% MONOPOLY
WHY IT'S DEADLY

ARE YOU SICK OF IT?
HERE'S WHAT TO DO



REPUTATION STAR WARS

OPEN SOURCE BUSINESS SOLUTIONS

THE MARKET HAS BECOME DOMINATED by REVIEWS

THE IDEA WAS AUTHENTIC, BUT IT'S TURNED INTO A RIOT

REVIEW PUPPETS

HERE ARE THE STEP by STEP SOLUTIONS TO DEAL WITH BUSINESS'S #1 PROBLEM

Google HAS THE HIGHEST INTEGRITY OF ALL THE PLAYERS

HOWEVER, THE BUSINESS OF REVIEWING OTHER BUSINESSES HAS BECOME
THE NEW MULTI BILLION DOLLAR GOLD RUSH

- ★ WHAT ABOUT LOCAL BUSINESS?
- ★ REVIEWS USED TO BE WHOLESOME
- ★ NOW THEY'RE AN INDUSTRY
- ★ THE ENTIRE MARKET IS CONDITIONED
- ★ BUSINESS IS FORCED TO CONFORM

BEING BEST AT GETTING REVIEWS
DOESN'T MEAN A BUSINESS IS BEST

BUT, HUMAN NATURE THINKS IT DOES
IN OTHER WORDS... EVERYBODY DOES

- ★ 92% OF ALL PEOPLE
- ★ CHECK A BUSINESS'S
ONLINE REVIEWS
- ★ BEFORE CHOOSING
WHO TO BUY FROM
- ★ IT'S 98% WITH
18-34 YEARS OLDS
- ★ FIVE STAR REVIEWS
RULE THE MARKET



REVIEW COMPANIES HAVE TAKEN CONTROL

FIVE STAR WARS



by WEBWINSIGHT

THE REVIEW STAMPEDE

REVIEWS BUSINESSES ARE THE NEW ONLINE FRENZIED GOLD RUSH
THE PROBLEM IS WE'RE ALL FALLING FOR IT

IT'S GONE CRAZY...REVIEWS STARTED AS RESPECTED SENTRIES
REVIEWS WERE AUTHENTIC... BUT NOW THEY'RE FOR QUICK RICHES
THE NUMBER OF REVIEW BUSINESSES RUSHING TO START UP DAILY
OBVIOUSLY ARE CREATED TO COPY THE EASY SUCCESSES



THE PROBLEM IS GOOD LOCAL BUSINESSES GET WIPED OUT

WE'VE ENDED UP WITH SLICK CYBER PROS CONTROLLING RANKING
IT'S DEADLY SERIOUS AND KILLING LOCAL BUSINESSES EVERYDAY

EASY MONEY HAS MADE LEECHES OF THE REVIEW BUSINESS

THEY ARE KILLING THE REAL BUSINESSES WHO IGNORE REVIEWS



WHEN ANY OF US ARE DECIDING ABOUT A NEW BUSINESS...

NOTICE HOW WE 1ST CHECK OUT THEIR 5 STAR COUNT

WE'VE ALL GOT IN THE HABIT OF USING THE REVIEWS

98% OF NEW CUSTOMERS DECIDE BY REVIEWS

ARE YOU SICK OF BEING EXTORTED?

DO YOU WANT THE INSIDE STORY?

WOULD LIKE TO SEE EXACTLY HOW IT WORKS?

HOW ABOUT BEING SHOWN HOW TO DO IT YOURSELF?

HERE IS HOW TO HANDLE THIS REVIEW CRAZE... EASILY

**EVEN THOUGH IT'S ANNOYING... IT IS A FACT,
THE #1 POWER★DEADLY★AND INSANE TO IGNORE!**

SPECIAL REPORT

REVIEW RANSOM

THE 5 BEST WAYS TO HANDLE THE REVIEW INSANITY - PREPARE YOUR OWN EASY SYSTEM



1

BUILD YOUR LIST WITH A SIGN IN SHEET (WANT AN EASY SECRET? IT'S INCLUDED HERE) EVERY BUSINESS WANTS TO CAPTURE THEIR LIST ANYWAY... IT'S ACTUALLY PURE GOLD

2

ASSIGN YOUR BEST SUITED PERSON(S) TO SEGMENT YOUR CUSTOMERS ON THAT LIST

3

PREPARE YOUR SIMPLE FOLLOW UP CAMPAIGNS IN ADVANCE - GENUINE... BUT ENTIRELY AUTOMATIC

4

COLLECT YOUR REVIEWS THROUGH YOUR BUSINESS... ON YOUR OWN FEEDBACK PAGE THIS ISN'T ABOUT MISLEADING OR HIDING... WHAT HAPPENS IS... YOU SOLVE PROBLEMS BEFORE THEY BECOME A COMPLAINT... IT WORKS AND IT'S CALLED GOOD CUSTOMER SERVICE

5

WHAT IF YOU TAKE THE PAIN IN THE NECK OF THIS WHOLE REVIEW CIRCUS AND CALMLY ACCEPT IT TAKE THIS SOUR LEMON AND TURN IT INTO SWEET LEMONADE AS IN 20% EXTRA PROFIT? SERIOUSLY!

★ LOOK... ALL OF THESE REVIEW BUSINESSES ARE NOT IN THE BUSINESS OF REVIEWING OTHER BUSINESSES BECAUSE OF THEIR ALTRUISTIC CONCERN FOR THE CONSUMER. THEY ARE ALL IN THE OPPORTUNISTIC BUSINESS OF MONETIZING HUMAN NATURE. THE REVIEW IS/WAS A VERY LEGITIMATE EVALUATION.

★ HOWEVER, WHAT HAS HAPPENED IS A SICK ABNORMAL SOAP OPERA EXPLOSION ... IT IS A GOLD RUSH.

★ IT REALLY IS A COMPLETE STAMPEDE THAT IS TOTALLY BEZERK

★ THE REVIEW BUSINESS CLAIMS OF BEING UNBIASED ARE FALSE

★ SOME ACTUALLY BORDER ON EXTORTION

★ IT DOES NOT MATTER CERTAIN THAT CERTAIN OF THEIR PRACTICES ARE VICIOUS, MISLEADING DISTORTIONS

★ THE FACT IS - REVIEWS ARE CURRENTLY IN IRON CLAD CONTROL OF THE MARKET.

★ THEY CONTROL BOTH CUSTOMER DECISIONS AND BUSINESS RANKINGS

★ THE BUSINESS WITH THE BEST REVIEWS IS NOT NECESSARILY THE BEST BUSINESS...

★ IT SIMPLY MEANS THEY ARE THE MOST SKILLED AT COLLECTING REIVEWS AND WILL BEAT YOU!

★ FACTS ★